

Innovation Workshop

Overview

Most companies know that innovation – *people implementing new ideas that create value* – is important, even imperative, to their futures. However, they often get so caught up in the day-to-day operations and the natural return mindset that they put off doing what’s needed to create the systems and competencies necessary to become truly innovative.

Innovation in organizations is generally a group activity done by individuals with varying degrees of innovation experience. This innovation workshop focuses on three separate entity levels: individual, group or team and organization.

Purpose

The purpose of this workshop is to develop new possibilities through thinking and acting more creatively, collaborating more effectively and implementing new ideas rigorously.

Content

- The critical pieces of the innovation: People, Create Value, Implementation and New Ideas.
- The Innovation DNA
- The context for innovation
- The culture of innovation
- The operational dimensions
- Innovation audit
- Critical innovation competencies
- Thinking styles
- Application to case study
- Application to your situation
- Action plan

Participants

This workshop is for all the people who:

- have never thought of themselves as “creative”;
- seem to come up with an idea every minute;
- are totally new to innovation;
- want to refresh their innovation toolbox.

Methods

A combination of multiple facilitating methods is provided in order to maximize learning and application of the concepts. Among them:

- Slides & Material
- Working documents
- Participant manual
- Discussions and debriefing
- Individual and small-group activities
- Video
- Laminated reminders
- Action plans

Practical details

The standard duration of this workshop is of 2 days. Specific adaptations to your situation can be made upon request. The workshop is available in English, French and Dutch.