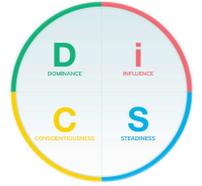


What Makes the Everything DiSC® Unique?

Everything DiSC® Workplace

1. **Original DiSC assessment:** Wiley's DiSC® is the original DiSC model based on William Moulton Marston theory.
2. **Reliability:** Comprehensive reliability research with proven data. Ask for the 64 pages summary report.
3. **Adaptive testing:** Questionnaire is adapting questions according to previous answers for more accuracy of the results.
4. **Scientifically proven:** Results of reports are compared to people real preferences for high correlation.
5. **Simple without being simplistic:** Model based on 2 axes with 4 quadrants and 12 styles.
6. **More than just 4 letters:** DiSC® measures 12 styles based on 8 scales.
7. **Personalized reports:** Not only text: a dot, shading, priorities, etc.
8. **Intuitive:** easiness of understanding the circumplex compared to graphs.
9. **Accessible at all levels:** Useful profiles for all hierarchical levels in any organization.
10. **Multi-levels application:** Development of Individuals, Teams and Organizations.
11. **Tools for coaching:** Series of questions that coaches can use for profiles debriefing.
12. **Clear positioning on what is measured:** DiSC® measures behavioral preferences with some aspects of personality.
13. **Cornerstones principles:** Each profiles is framed with clear principles setting the stage.
14. **Action oriented:** Profiles include personal action plan for improvement.
15. **Different applications*:** Applications of DiSC® for workplace (generic), Sales, Management, 360° feedback with adapted questionnaire and profiles.
16. **Unlimited Customer Mapping:** Produce customer mapping on EverythingDiSC.com
17. **On-boarding tool:** Comparison between a new comer and other employees for quicker integration in a team.
18. **No neutral words:** No extrapolation of valid words only and rejecting non-valid words for more accuracy.
19. **Learning material:** Facilitators benefit from a full training material (workbook, slides, videos, goodies, interaction maps, web support, etc.)
20. **Supplement for facilitators:** Additional useful information for more value in debriefing profiles.
21. **Supporting videos:** Multiple professional video for marketing, DiSC® explanation and training.
22. **Languages:** The DiSC® reports are available in multiple languages.



Everything DiSC® Sales

1. **Customer mapping:** Participants can map the profile of their customers in the same profile as theirs.
2. **My Everything DiSC®:** Website comparing profiles as a social network.
3. **Customization:** Title of profile can be customized for more customer adaptation.

Everything DiSC® Management

1. **Supplement for direct reports:** tips on how to better work with the colleagues and direct reports according to own profile.
2. **Working with your manager:** tips on how to better work with the manager according to own profile.

Everything DiSC® 363°

1. **Real 360° feedback:** Self, Manager, Peers, Direct Reports and Others included in profile.
2. **Suggested comments for raters:** Comments are suggested according to answers from raters avoiding un-structured comments.

Everything DiSC® Conflict

1. **Based CBT:** Cognitive Behavior Theory builds the foundation of the conflict profile.