



## PURPOSE

Today's business environment has become VUCA (Volatile, Uncertain, Complex and Ambiguous. The negative definition).

Leading in such an environment needs to be carefully prepared. Mistakes are being paid cash and consequences of not being prepared to those conditions is foolish.

The good news is that VUCA can also be seen in a positive way and serve organizations to be better prepared for those conditions: Vision, Understanding, Clarity and Agility. The positive definition).

# Leading in a VUCA World

STANDARD AGENDA (Most agenda's are adapted to your specific situation)

- Assessing the current situation of your business: a complete SWOT and analysis of the environment you are operating.
- VUCA: what it means for your business: a deep-dive into the 4 negative and 4 positive definitions of VUCA
- Setting up a chronology with the positive VUCA: starting with Understanding to end with the Vision for your business
- Determining the variables impacting your business and assessing their understanding.
- Depicting with clarity the business situation you are in and using the SWOT analysis.
- Playing the "what if..." game for changing variables, one at a time and evaluating the consequences
- Defining the Vision, based on multiple variables having changed.

VOLATILITY  
UNCERTAINTY  
COMPLEXITY  
AMBIGUITY



VISION  
UNDERSTANDING  
CLARITY  
AGILITY