



PURPOSE

Most organizations under-estimate the importance of developing a clear strategy. Whys? Concepts are unclear, not seeing how the strategy is going to help everyone in their daily jobs and difficulties to translate the strategy into concrete objectives and actions.

This practical workshop focuses on one very concrete and precise objective: the leading team responsible for building and implementing the strategy goes out of the workshop with an operational plan for the next 12 to 36 months.

This workshop is typically directed towards any teams who are responsible for building a strategy for the people and processes they are responsible for.

Strategy Setup

STANDARD AGENDA (Most agenda's are adapted to your specific situation)

- What is a “Strategy” for an organization and why is it so important?
- The ingredients of a strategic plan: Vision, Mission, Values, Key objectives, SWOT, etc. and their implementation.
- Have a clear understanding – organization-wide of the different concepts constituting a strategy.
- The implementation plan: from concepts to concrete actions and making the strategy “live”.
- The building of the strategy: a clear process and simple to follow: the deployment matrix.

